

RawHyde presents - The American Adventure Riders "Challenge"

Taking place June 6th through the 9th, 2007

RawHyde is excited to announce the "2007 Challenge" for adventure motorcycle riders.

What is the "Adventure Challenge?" It's an event much like the "Rallies" that RawHyde has become known for in the last couple of years, but with a distinctly different flavor. At this event the air will be charged with the buzz of competition. That's right... heart pounding, sweaty palm, nervous energy competition.

The Challenge is an event designed to help you get the maximum enjoyment from the fact that you own and ride an "Adventure Bike." It will take place in Southern California at the RawHyde Adventures training center. It will be a fun, exciting event that will make you glad you purchased an adventure bike. Over the three days of the challenge, you must ride three obligatory "routes" through some of the beautiful areas around the venue where we are holding the event. (one route each day)

When you have completed the three mandatory routes you will receive an armored Cordura adventurers jacket emblazoned with the logo of the event as your reward. I assure you, this embroidered jacket will be the most coveted trophy of the adventure riding world in 2007. It's very similar to the competitors jackets worn by motorcyclists in the Paris Dakar Rally, and it will show the world that you "walk the walk" as an adventurer.

The routes for these "mandatory rides" will not be too difficult, but will encompass all the good stuff that adven-



ture riders seek, such as dirt roads and incredible scenery. Anyone (on an adventure bike) will be able to enjoy the rides. The real competition will begin each afternoon as challenge participants test their riding abilities against one another in a series of skill demonstrations. Entry in the skills competition is not mandatory, but will be a lot of fun for both the contestants and the spectators. We want you to know that we do realize that this form of competition is not something that will appeal to everyone, so it's ok to be a spectator. In fact we need spectators. Events like this aren't any fun unless you have people watching. All the details are on the Web site at www.adventurerider-challenge.com/details.html

We are also both honored and delighted to have BMW Motorrad of North America joining us as the Title Sponsor for this event, they are gen-



erously contributing a lot of "swag" including some wonderful prizes for the drawings.

If you need some extra incentive, here it is... we need 60 days to order and receive the embroidered riding jackets shown above. We are ordering them in batches of 50 as we receive your applications. While everyone who enters the challenge will receive a jacket, those who register toward the end of the event may not receive their jacket during the actual event, but will receive it by mail after the event is over. To sign up - <http://www.adventurerider-challenge.com/signup.html>

For more information: RawHyde Adventures PO Box 244 Castaic, CA.91310 www.rawhyde-offroad.com